Appendix 1: Sub Processors of Ubeeqo

Here is a list of the main sub-processors of Ubeeqo to whom users' personal data may be disclosed. These data recipients are categorised below according to the sub-contractor and the purpose of the data processing. Kindly note that this list may be amended from time to time to provide you with a better and more accurate view of Ubeeqo's sub-processors at any given time.

1) Analytics

The services contained in this section enable Ubeeqo to monitor and analyse web traffic and can be used to keep track of user's behaviour.

Data recipient	Service provided by the data recipient	Personal Data processed on behalf of Ubeeqo
GOOGLE INC	*Google analytics*: Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google utilizes the data collected to track and examine the use of Ubeeqo, to prepare reports on its activities and share them with other Google services. Google may use the data collected to contextualize and personalize the ads of its own advertising network.	Cookies and Usage Data.
	Google AdWords conversion tracking: Google AdWords conversion tracking is an analytics service provided by Google Inc. that connects data from the Google AdWords advertising network with actions performed on Ubeeqo.	Cookies and Usage Data.
	Google tag manager: Google Tag Manager is an analytics service provided by Google Inc.	Cookies and Usage Data.
	Display advertising extension for google analytics: Google Analytics on Ubeeqo might use Google's Interest-based advertising, third-party audience data and information from the DoubleClick Cookie to extend analytics with demographics, interests and ads interaction data.	Cookies and Usage Data.
FACEBOOK INC	*Facebook ads conversion tracking*: Facebook Ads conversion tracking is an analytics service provided by Facebook, Inc. that connects data from the Facebook advertising network with actions performed on Ubeeqo.	Cookies and Usage Data.
	Facebook analytics for apps: Facebook Analytics for Apps is an analytics service provided by Facebook, Inc.	Cookies and Usage Data.
SEGMENT.IO INC	Segment is an analytics and tracking service provided by Segment.io Inc.	Full name, e-mail address, gender, birthdate, Cookies and Usage Data.
APPSFLYER LTD	AppsFlyer is an analytics service provided by AppsFlyer Ltd.	Cookies and Usage Data.
SUMO GROUP INC	*Sumome Content Analytics*: SumoMe Content Analytics is an analytics and heat mapping service provided by Sumo Group Inc. SumoMe Content Analytics is used to display the areas of a page where Users most frequently move the mouse or click. This shows where the points of interest are.	Cookies and Usage Data.

APPLE INC	*Testflight*: TestFlight is an analytics service provided by Apple Inc.	Cookies, email address and Usage Data.
TWITTER INC	*Twitter ads conversion tracking*: Twitter Ads conversion tracking is an analytics service provided by Twitter, Inc. that connects data from the Twitter advertising network with actions performed on Ubeeqo.	Cookies and Usage Data.

2) Managing contacts and sending messages

This type of service makes it possible to manage a database of email contacts, phone contacts or any other contact information to communicate with the user. These services may also collect data concerning the date and time when the message was viewed by the user, as well as when the user interacted with it, such as by clicking on links included in the message.

Data recipient	Service provided by the data recipient	Personal Data processed on behalf of Ubeeqo
MAILCHIMP	MailChimp is an email address management and message sending service provided by The Rocket Science Group, LLC.	Email address.
SMSMODE	SMSMOde is a phone numbers management and communication service provided by STE Calade Technologies SARL.	Phone number
ZENDESK	Zendesk is a customer service platform that builds software to empower organization and customer relationships.	Name and surname, email address, emails record between Ubeeqo and the customers, telephone number.
FIVE9	Five9 is a leading provider of cloud software for the enterprise contact center market. Five9 provides cloud contact center services (including but not limited to automatic call distribution, automated voice recordings and computer integration telephony technology) to the data exporter.	Language/Country of residence, phone number, work number, login details.

3) Registration and authentification

By registering or authenticating, users allow Ubeeqo to identify them and give them access to dedicated services. Depending on what is described below, third parties may provide registration and authentication services. In this case, Ubeeqo will be able to access some data, stored by these third-party services, for registration or identification purposes.

Data recipient	Service provided by the data recipient	Personal Data processed on behalf of Ubeeqo
GOOGLE INC	Google OAuth is a registration and authentication service provided by Google Inc. and is connected to the Google network.	Various types of data as specified in the privacy policy of the service
TWITTER INC	Twitter Oauth is a registration and authentication service provided by Twitter, Inc. and is connected to the Twitter social network.	Various types of data as specified in the privacy policy of the service

FACEBOOK INC	Facebook Authentication is a registration and authentication service provided by Facebook, Inc. and is connected to the Facebook social network.	Various types of data as specified in the privacy policy of the service
JUMIO	Jumio is creator of Netverify Trusted Identity as a Service (TIaaS). Netverify combines proprietary computer vision technology via automation, machine learning, biometric facial recognition and identity experts to provide the highest level of accuracy and fraud detection. Jumio's three pillars of verification; ID, Identity and document, verifies credentials issued from over 200+ countries in real-time via desktop, web and mobile creating a fast-seamless digital experience.	Full name, date of birth, driver licence information, pictures of face, address information, credit card scan (without the number).
ELECTRONIC ID	Electronic ID is a document verification and extraction software proposed by Electronic Identification S.L.	Full name, date of birth, driver licence information, pictures of face.

4) <u>Web hosting and backend infrastructure</u>

This type of service has the purpose of hosting data and files that enable Ubeeqo's platform/software to run and be distributed as well as to provide a ready-made infrastructure to run specific features or parts of Ubeeqo. Some of these services work through geographically distributed servers, making it difficult to determine the actual location where the personal data is stored.

Data recipient	Service provided by the data recipient	Personal Data processed on behalf of Ubeeqo
OVH SAS	OVH Cloud is a hosting service provided by OVH SAS.	Ubeeqo users data (access to Ubeeqo Database)
SAP SE	SAP Business One is a cloud-based software which provides for an Enterprise Resource Planner ("ERP") software solution. This type of software embeds a cloud data storage service, which means that User's Data may be stored in the cloud space connected to the software whenever the Data processed via the software is synchronized with other databases. This service is provided by the company SAP SE.	Name, surname and address.
AMAZON WEB SERVICES	Amazon Web Services is a subsidiary of Amazon.com that provides on-demand cloud computing platforms to individuals, companies and governments, on a paid subscription basis. The technology allows subscribers to have at their disposal a full-fledged virtual cluster of computers, available all the time, through the Internet.	Ubeeqo User data (access to Ubeeqo Database)

5) <u>Handling payments</u>

Payment processing services enable Ubeeqo to process payments by credit card, bank transfer or other means. To ensure greater security, Ubeeqo shares only the information necessary to execute the transaction with the financial intermediaries handling the transaction. Some of these services may also enable the sending of timed messages to the user, such as emails containing invoices or notifications concerning the payment.

Data recipient	Service provided by the data recipient	Personal Data processed on behalf of Ubeeqo
ADYEN BV	Adyen is a payment service provided by Adyen B.V.	Name, company, billing address, phone number, email address, cookies, IP, credit card information, amount of money transferred
PAYONE GmBH	Payone is a payment service provided by Payone GmbH.	Full name, bank details, amount of money transferred

6) <u>User database management and lead generation services</u>

This type of service allows Ubeeqo to build user profiles by starting from an email address, a personal name, or other information that the user provides to Ubeeqo, as well as to track user activities through analytics features. This personal data may also be matched with publicly available information about the user (such as social networks' profiles) and used to build private profiles that the Owner can display and use for improving Ubeeqo. Some of these services may also enable the sending of timed messages to the user, such as emails based on specific actions performed on Ubeeqo.

Data recipient	Service provided by the data recipient	Personal Data processed on behalf of Ubeeqo
MIXPANEL INC.	Mixpanel is a customer engagement platform that delivers messaging experiences across push, email, in-product, and more.	Full name, e-mail address, gender, birthdate, Cookies and Usage Data.
BRAZE INC.	Braze is a customer engagement platform that delivers messaging experiences across push, email, in-product, and more.	Full name, e-mail address, gender, birthdate, Cookies and Usage Data.
PARDOT LLC	Pardot is a User database management service provided by Pardot LLC, a Salesforce company. The Owner is using this service for the sole purpose of B2B lead generation.	Various types of Data as specified in the privacy policy of the service available here
SALESFORCE EMEA LIMITED	Salesforce is an American cloud computing company which provides online tools, such as tools for customer relationship management, customer service, social engagement, community building, data analytics, internal employee management, and platforms for building online applications, among others.	Various types of Data as specified in the privacy policy of the service available here